

Introducing the  
**OLIVIA PALERMO + CHELSEA28**  
fall collection

Olivia Palermo dishes on her collaboration with Nordstrom

Words by Vanessa Pascale

Olivia Palermo is everywhere these days —as the face of advertising campaigns, in storefront windows, on magazine covers... She is a name and face we've come to associate with fashion. While her look is always polished and chic, she is not afraid to venture from the norm: on her wedding day, the classic beauty wore a lovely, unconventional three-piece Carolina Herrera ensemble, and when I met Olivia at The Art of Shaving event in NYC last summer (along with her handsome husband Johannes Huebl), she had paired a dark blue oversized Tibi tuxedo dress with strappy pink stilettos. Honestly, it's hard to find an outfit that Olivia doesn't look amazing in —which is why it's no surprise that a litany of labels are eager to collaborate with the fashion-forward model.

Olivia has partnered with Nordstrom to create Olivia Palermo + Chelsea28, and we are crazy about their fall collection. From beautiful flowy dresses and blouses to structured pants and blazers, the 23-piece collection is both versatile and elegant. Here, Olivia, who also helms her own fashion and lifestyle website [www.OliviaPalermo.com](http://www.OliviaPalermo.com), gives us the scoop on the autumn line.





The Olivia Palermo + Chelsea28 collection features feminine pieces along with menswear-inspired pieces, what inspired this?

**Olivia Palermo:** It was a bit of a mix. We wanted to continue to play with styles that layer or mix and match easily according to your personal taste. We loved pairing light, romantic elements like ruffles and lace with edgy leather or menswear-inspired tailored pieces. Materials like chiffon have a lot of movement and add an extra-pretty element to balance the menswear styles. We definitely continued with the 70s feel of the spring collection but added fall colors and elements like tie necklines that you can play with in different ways to have a retro or modern feel.

What fashion trends can we expect to see this fall?

**OP:** There's a bit of a 70s vibe in fashion right now and the idea of layering also has a 70s feel. We did a retro skinny flare that you can pair with a blouse or with cozy knitwear. You can top that outfit with the suede cape that's perfect for crisp fall weather – and when you take the cape part off, it becomes a vest.



Which piece(s) would you wear to a power lunch?

**OP:** I really like the flannel cropped trouser and matching blazer. I love a tailored menswear suit look. There is a tone of the burgundy in the fabric that I love, so I would add accessories to accent that color.





If you had to choose one piece from the line that we *need* this season — what would it be?

**OP:** I love the navy suspenders because you could wear them up or down and they're also detachable.

I feel most comfortable in....

**OP:** Leather pants and flats.

Is there anything  
you'd like to add?

**OP:** I think customers will love this collection because you can take each piece and work it into what you already have in your closet. There are so many different ways you can go with each piece. Everyone has their individual style, so it's fun to see how people put things together.



Olivia Palermo + Chelsea28 is available in select Nordstrom locations in the United States and Canada, as well as online at [nordstrom.com](http://nordstrom.com).

For a complete list of stores or to shop the collection online, visit [nordstrom.com/oliviapalermo](http://nordstrom.com/oliviapalermo).